



KIRLOSKAR
INSTITUTE OF MANAGEMENT
LEGACY. INNOVATION. EXCELLENCE.

WHERE LEADERS, SHAPE LEADERS



**2-YEAR FULL-TIME
AICTE-APPROVED PGDM**

A **kirloskar** Group Enterprise

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Vision

To provide society a centre of learning that excels in management education and professional development.



Mission

- Offer contemporary, progressive, technology and heritage-driven management education
- Facilitate strong networking with professionals and industry
- Develop competent professionals to lead businesses
- Contribute to the expanding body of knowledge in management
- Provide management and training solutions to industry



Values

Excellence : We believe in quality without compromise.

Integrity : We build an ecosystem of trust by saying what we do, and doing what we say.

Collaboration : Teamwork makes the dream work; it's a mantra we live and teach.

Empathy : We always listen, as we believe it's an essential step to learning

Value creation : Creating value for the world by shaping tomorrow's leaders

Innovative thinking : Being bold, brave, and relevant not just today, but also for the future

About Kirloskar

Founded in 1888

Kirloskar has a rich history of pioneering innovation in India. From inventing the iron plough to being the first to manufacture centrifugal pumps and diesel engines, Kirloskar has consistently set industry benchmarks. The company's legacy is rooted in the entrepreneurial spirit and social consciousness of its founder Laxmanrao Kashinath Kirloskar, expanded globally Shantanurao Kirloskar, and made the global company into a self-resilient Conglomerate by Chandrakant Kirloskar via focusing on research and development and creating robust processes and systems not just shaped the group, but was also widely emulated across the globe.

Guided by core values of excellence, integrity, collaboration, empathy, value creation, and innovative thinking, the fifth generation of Kirloskar leadership is committed to carrying forward the company's legacy and exploring limitless possibilities.

About Kirloskar Institute of Management

Established in 1991 in Harihar, the Kirloskar Institute of Management (KIM) was founded on the visionary ideals of Mr. Shantanurao Laxmanrao Kirloskar, a luminary in the Indian industry. KIM was initially dedicated to fostering managerial and organizational excellence within the Kirloskar Group and other enterprises.

In 1998, the institute expanded its purview by introducing a two-year fully residential PGDM program in Harihar, aimed at nurturing the leadership capabilities of young, talented individuals. Bolstered by the accomplishments of its alumni, KIM established its second campus in Pune in 2010, both of which are accredited by the All India Council of Technical Education (AICTE), New Delhi.

- ◆ 134+ year legacy of the Kirloskar brand
- ◆ Multi-industry successes at rural, urban, and global levels
- ◆ 33-year legacy in the education sector
- ◆ Students from across 20 states in India
- ◆ Well-equipped computer labs and libraries
- ◆ State-of-the-art campuses at Harihar and Pune
- ◆ 3000+ global alumni network
- ◆ Swimming pool, Gymnasiums and indoor & outdoor sports facilities
- ◆ Spacious & well-furnished hostels
- ◆ Modern classrooms



The KIM PGDM Advantage

- 2-year, full-time residential programme
- Approved by AICTE, Ministry of Human Resource Development, Government of India

Career Kick-off

- Career services include career counselling, resume-building workshops, interview preparation, and job placement services
- Alumni engagement for mentoring, networking, and contributing to students' and the institute's growth and development

Hands-on Experience

- 2-month rigorous internship
- Live projects based on competency and skills
- Exposure through industrial visits, capstone projects, case studies and field assignments
- Skill development workshops and training on communication, data analysis, and digital marketing
- Internal assessment 50%, external assessment 50%
- Encouragement to conduct research and publish original work

The Lifestyle of Continuous Learning

- Residential programme to enhance learning beyond the classroom
- Encouragement to participate in competitions, projects, presentations, field visits, etc.

- 6 trimesters across two years
- Specialisation in Marketing, Human Resources, Finance, Operations, Business Analytics

Industry-ready Approach

- Industry-relevant curriculum developed through industry partnerships
- Faculty members with industry experience
- Business and analysis forum for grooming students
- Mentorship programme for one-on-one guidance and support

Holistic Development

- Student Enrichment Programme (StEP) for soft and technical skills through mentor-mentee program
- Personality and leadership development programs, management events, seminars, workshops, etc.
- Collaboration with foreign universities
- Domain based clubs and CSR club
- Sustainability and social initiatives promoting civic duty, community service, and eco-friendly practices



3 Pillars of Holistic Excellence



Knowledge

We teach you the fundamentals, frameworks, and theories of management to develop the intellectual prowess needed to excel in the business world.

Attitude

We shape your character by imparting values, attitudes, ethical behaviour, and beliefs that will form your unique worldview through various aspects

Skills

We hone your abilities by cultivating core competencies and techniques that are essential for effective management.



Elective streams & possible career opportunities



FINANCE

Investment Banking | Finance Analytics | Global Taxation | Corporate Finance | Finance Compliance | Commercial Credit and Risk Management | Wealth Management | Investment Management | Finance and Accounting | Commercial Banking | Equity Research and Advisory | Treasury Management



MARKETING

Market Research Analyst | Brand Manager | Sales Manager | SEO Manager | Digital Marketing Manager | Social Media Manager | Marketing Manager | Business Development Manager | Monetisation Manager | Research Manager



HR

HR Generalist | HR Recruiter | HR Specialist | Compensation Manager | Training and Development Manager | Change Consultant | Technical Recruiter | Global HR Specialist | Executive Recruiter | Employee Relations Manager | IT Recruitment Expert | Staffing Director



OPERATIONS

Plant Manager | Supply Chain Manager | Material Manager | Operations Manager | Warehouse Manager | Strategic Planner | Purchase Analyst | Materials Analyst | Purchase Manager



BUSINESS ANALYTICS

Data Scientist | Business Analyst | Market Research Analyst | Healthcare Analyst | Computer Systems Analyst | Predictive Modeller | Project Manager | Technology Analyst | Data Architect | Analytics Manager | Technical Team Leader | Data Business Analyst | IT Analyst | Quantitative Analyst | Statistician



Programme Outcomes

Students will be able to:



Apply knowledge of management theories and practices to solve problems



Use analytical and critical thinking abilities for data-based decision-making



Understand, analyse, and communicate global, economic, legal, and ethical aspects of business



Develop value-based leadership



Lead themselves and others to achieve organizational goals and contribute to a team environment



Use technology-driven tools and techniques



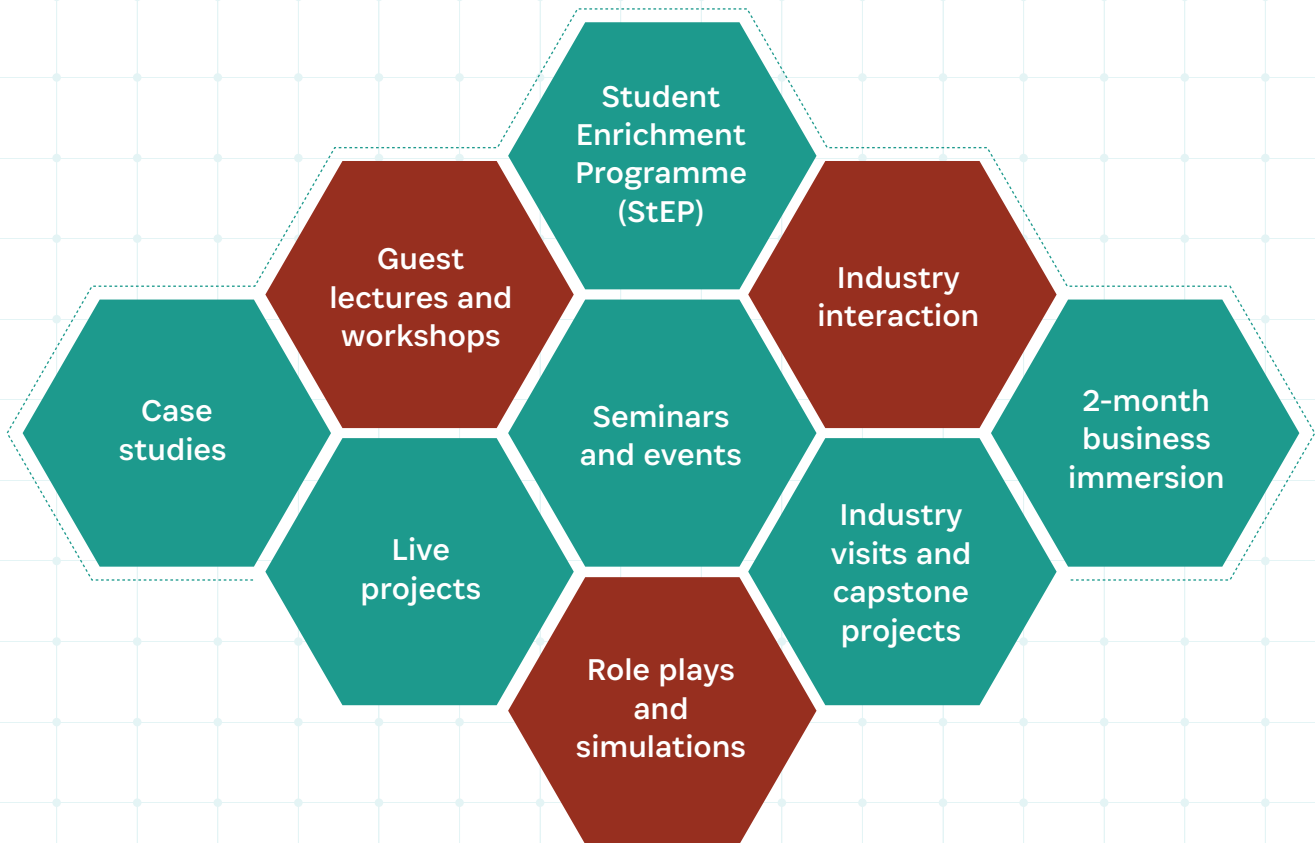
Develop a global perspective in management



Cultivate an attitude for lifelong learning

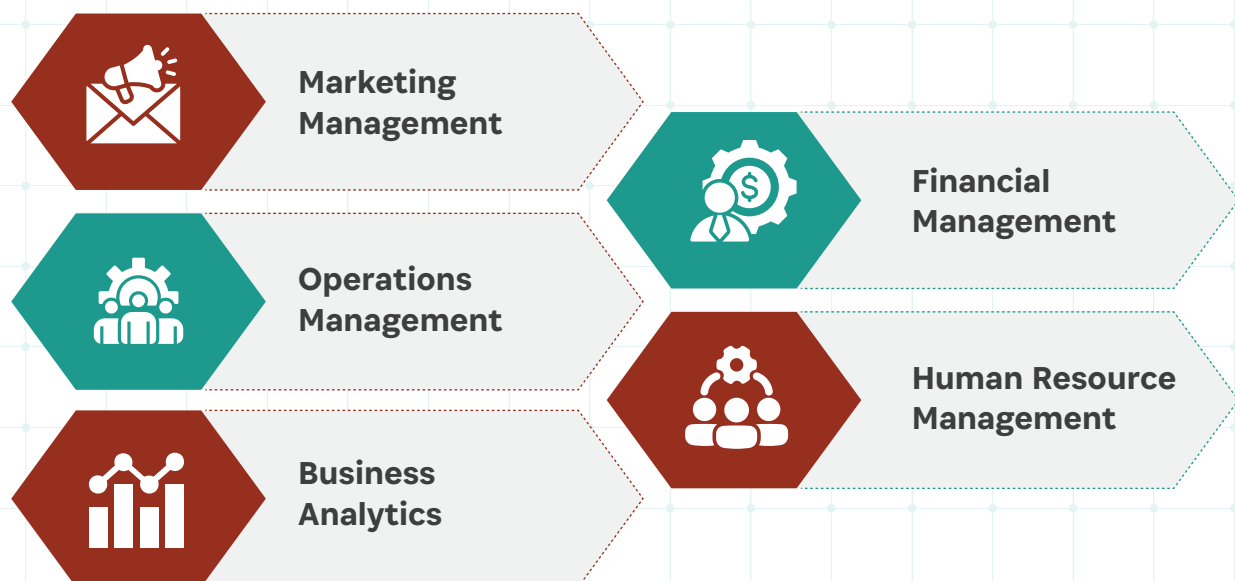


Teaching and learning process



Programme Electives

Elective courses are offered under five specialisations



Excellence comes from those who know about it in depth

Faculty Profile

Dr. T. G. Vijaya
Professor & Director
KIM, Pune

Dr. Nandeesh V. Hiremath
Professor & Director
KIM, Harihar

Dr. Arthur Fernandes
Associate Professor – Human Resource

Dr. Aniruddha S Rao
Assistant Professor – Finance

Dr. Azharshaheen Shaikh
Associate Professor – Marketing

Dr. Chetan V Hiremath
Associate Professor –
Operations & Business Analytics

Dr. Digvijay Singh
Assistant Professor – Industry 4.0

Prof. Era Sood
Assistant Professor – General Management

Dr. Gireesh Y. M.
Associate Professor –
Human Resource & General Management

Prof. Garima Ranga
Assistant Professor – Marketing

Dr. Kiran Bhaskar Sawant
Assistant Professor – Human Resource

Prof. Kiran Kumar
Assistant Professor – Finance

Dr. Nagaraj B. V.
Dean – Academics,
KIM, Harihar

Dr. Radhika K R
Assistant Professor – Marketing

Dr. Rajesh Kumar Satpathy
Associate Professor – Marketing

Prof. Rajendra Todalbagi
Professor of Practice -
Strategy & Operations

Dr. Ravi Kumar C
Associate Professor – Human Resource

Dr. Savitha G. Lakkol
Professor – Finance

Dr. Srinivasa Suresh
Associate Professor – Business Analytics

Dr. Shirish Chandrakant Jeble
Associate Professor -
Operations and Business Analytics

Prof. Shantika U Murdeshwar
Assistant Professor – Business Law

Dr. S Hari Babu
Associate Professor – Finance

Dr. Vinay Bhushan
Associate Professor – Business Analytics

Dr. V. S. Pai
Senior Professor -
Strategic Management

Dr. V. Kiran Kumar
Assistant Professor - Finance

Prof. Yogesh N
Assistant Professor – Finance

Visiting Faculty

Mr. Aditya Paranjpe
Chief Operating Officer (IOT),
Klouclq Technologies Ltd.

Mr. Amit Panchal
Head Operation, Hitech Group

Mr. Abhaya Kumar Naik
Head - Customer Care & Services,
Kirkoskar Oil Engines Ltd.

Mr. Bikash R Sahil
Business Program Manager,
Microsoft

Mr. Mohit Bhatia
Former Chief Human Resource
Officer Mahindra Holidays & Resort
India Limited

Mr. Mukunda Giri
Founder & CEO,
CORRL8 Insights

Mr. Manikrao Patil
Group Information Security Head,
Kirkoskar Management Services Pvt. Ltd.

Mr. Nitesh Kumar
Solution Architect,
HP INC

Mr. Nachiket Naik
Head - Corporate Lending,
Arka Fincap Limited (Formerly
Known as Kirkoskar Capital Ltd.)

Mr. Nitesh Kumar
Senior Consultant, EY - Ernst & Young

Mr. Rengarajan Srinivasan
Ex. Director & Company
Secretary, Kirkoskar Systems
Limited, Toyota Kirkoskar Motor

Mr. Shripad Joshi
Business Intelligence Advisor, IBM

Mr. Shilpa Nimbalkar
Head of Learning and
Development, Fujitsu India

Mr. Vishwanath Joshi
Chief People Officer, Hexaware
Technologies

Mr. Vikram Jeet Dhangra
Vice President & BU Head - FMEG
Business, Polycab India Ltd.



Highest CTC: 18 LPA

Average CTC: 7.5 LPA

Top 10%
Average CTC
9.68 LPA

Top 30%
Average CTC
8.70 LPA

Top 50%
Average CTC
8.5 LPA

Top 75%
Average CTC
7.79 LPA

Prominent Recruiters

Academic Collaborations



KEDGE Business School, France

Founded in 2013 from the merger of two Grandes Ecoles: Bordeaux Ecole de Management (ESC Bordeaux), founded in 1874 in Bordeaux, and EUROMED Management in Marseilles (ESC Marseille), founded in 1872 in Marseille
Triple-accredited (AACSB, EQUIS, and AMBA)



ESC Clermont Business School, France

Ranked 86th business school in the world according to 'Financial Times Ranking'
Ranked 67th best business school in FT ranking 2011
Among top 100 business schools in Europe till date



University of North Alabama, USA

Alabama's oldest public university
Founded as LaGrange College in 1830; re-established in 1872 as the first state-supported teacher college south of the Ohio River



The Universidad Catolica San Antonio, Spain

Ranked 1001 in World University Rankings by Times Higher Education
Overall score of 4.3 stars, according to student reviews on study portals



Skyline University College, UAE

Accredited by Commission of Academic Accreditation of Ministry of Higher Education and Scientific Research, United Arab Emirates



DeVinci Higher Education, France

Comprising 3 different schools: EMLV Business School, ESILV Engineering School, and IIM Digital School



Curtin University, Malaysia

Largest international campus of Curtin University, Western Australia
Ranked 201-300th & the top 2% of universities worldwide in 2020 Academic Ranking of World Universities
Ranked 17th in the world for Universities under the Age of 50 in 2021 QS World University Rankings
5 star Overall Excellence Rating in QS Stars Rating 2019

Notable Alumni



Sathish Krishnan

Vice President
redBus
Batch – 1998-2000



Priyadarshi Matruprasad

Senior Director - Operations
& General Manager - South Asia
US Pharmacopeia
Batch – 1998-2000



Savitha NK

Chief People Officer
Tecnotree Corporation
Batch – 1998-2000



Anil Kumar Yadav

Manager, Global Product
Governance - Schindler Group
Batch – 2010-2012



Shrishail Deshnur

Chief Marketing Officer
Indira IVF Group
Batch – 1999-2001



Bhooshan Khadgi

AVP Clnt Success
Practus
Batch – 2011-2013



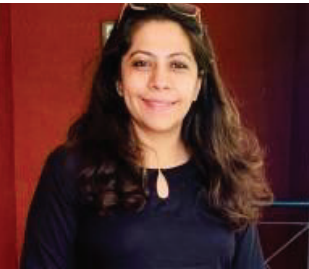
Jacob Chandy

Principal Architect,
Services-BTS, Retail
SAP UK Ltd., London
Batch 1999-2001



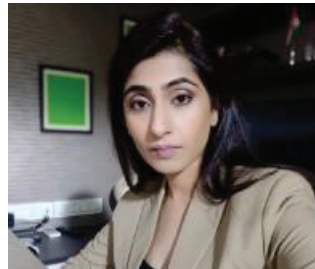
Siddharth Sharma

Executive Vice President,
Marketing
Yes Bank
Batch 1999-2001



Vinita Nair

Associate Director
Accenture
Batch 2000-2002



Divya Sharma

Anchor- Moderator
The Times of India
Batch – 2000-2002



Padmapriya

Janakiraman
Actor & Dancer
Batch – 2000-2002



Mr. Ramanpreet S Ahuja

GM – International
Business TVS Motors
Batch – 2002-2004



Abhilash John

Associate Vice President
Mindtree, London
Batch – 2001-2003



Sharmistha Singh

General Manager
HCL Technologies
Batch – 2001-2003



Aman Chawla

Head of APAC Sales Strategy
& Operations
Google, Singapore
Batch 2001-2003



Nikhil Khanna

Head - Product Planning &
Commercial Competence
Volvo Cars
Batch 2001-2003



Our Future Leaders



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It is often said that the stepping stone towards a corporate career is the institute you attend. I'm proud to say that I am pursuing PGDM at Kirlskar Institute of Management. The campus is filled with positive energy and opportunities for self-discovery. Faculty members and students share a very cordial relationship, giving me hope to excel in my area of interest. Thanks, KIM!

Anusha R. Dixit (Batch 2023–2025)



“

I spent some of the best moments of my life at KIM, Harihar. The campus is nestled in the lap of nature, giving a sense of calm. Faculty members were very helpful, and the friendly atmosphere made us feel at home. Apart from academics, the most important thing I learnt was accepting diversity. I got a chance to interact with students from different corners of the country, which has made me a better person. I also got placed at PwC and owe my thanks to KIM.

Praneet Chatterjee (Batch 2022–2024)



“

My journey at KIM was truly life-changing. I had the opportunity to broaden my horizons with exposure to industry and academia. From helping organize KiRiT to participating in the experiential learning trek, every moment was an exciting experience. My peers, faculty members, & mentors supported me throughout the journey, including my business immersion and placement process. From academics to my placement at Deloitte, KIM has shaped my business acumen and knowledge.

Diya Suthiv (Batch 2022–2024)

Life at KIM



Admission Process

Eligibility

A candidate who is a graduate from any discipline from a recognized university with a minimum of 50% aggregate marks. A candidate appearing for final year may also apply.

Entrance exam scores accepted: CAT, XAT, CMAT, GMAT, MAT, ATMA, MHCET (for Pune campus), K PG CET (for Harihar campus).

Evaluation Parameters

Candidates are evaluated and shortlisted on the basis of overall rank computed, taking into account the following components described by AICTE:

Criteria	Weightage
Score in XAT / MAT / CAT / ATMA / GMAT / CMAT / MHCET	35%
Case Based Group Discussion / Case Study	15%
Personal Interviews	15%
Academic Performance in Xth Std, XIIth Std, Degree / Post Graduate Degree	15%
Sports & Extracurricular Activities	5%
Work Experience	15%

Education Loans

State Bank of India:

KIM has tied up with SBI for education loans under the Vidyalaxmi scheme

ICICI:

ICICI Bank offers loan amounts up to INR 50 lakh with flexible repayment and tenure options; further, 100% tax benefit can be availed

Bank of Baroda:

KIM has tied up with BOB for education loans under the Baroda Gyan Loan Scheme



For any further details please contact

Mr. Anil Kumar T.S.

Head Admissions – Harihar & Pune

☎ +91 - 9845332576

✉ anilkumar.ts@kim.edu.in

Mr. Avijeet Bose

Admission Manager - Harihar Campus

☎ +91 - 8650073452

✉ avijeet.bose@kim.edu.in

Mr. Vipul Patil

Admission Manager - Pune Campus

☎ +91 - 8669655990

✉ vipul.patil@kim.edu.in



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HARIHAR

Yantrapur, Harihar - 577 601,
Karnataka (India)

☎ (08192) 241269, 241483, 241486

✉ admissions@kim.edu.in

PUNE

Gut No. 356 and 357, Near Tata Foundry,
Village-Taluka-Maval, Pune-410 506,

☎ (02114) 289000 to 289005

✉ admissions@kim.edu.in

🌐 kim.edu.in



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